

eBay in Cyprus

Helping small businesses succeed



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“eBay enabled our business growth in many ways, including with its marketing tools and analytics for sellers.”

eBay is facilitating small business exports



Share of enterprises exporting

100% eBay-enabled small businesses

— compared to only —

3.6% Traditional businesses



Average number of destination markets

33 eBay-enabled small businesses

— compared to only —

2 Traditional businesses



Share of eBay-enabled small businesses exporting to 10+ markets

92%



Total number of markets reached*

167

Top cross-border destination markets for eBay-enabled small businesses

In the EU

1. Germany
2. France
3. Italy
4. Spain
5. Greece

Outside the EU

1. United States
2. United Kingdom
3. Australia
4. Canada
5. Japan

Top product categories exported by eBay-enabled small businesses

1. Auto parts
2. Home & Garden
3. Health & Beauty
4. Coins
5. Collectibles

*Includes countries and territories.



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