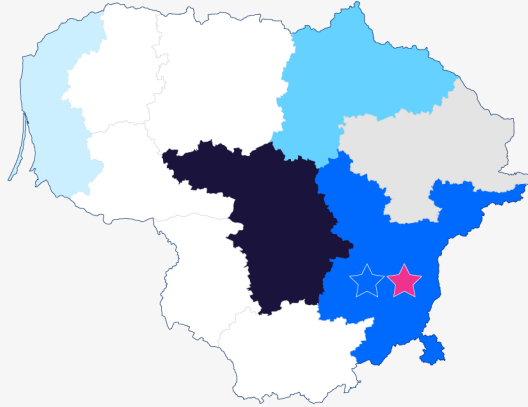


eBay in Lithuania

Helping small businesses succeed

eBay Digital Density in Lithuania

-  Highest population
-  Highest GDP per capita



Top 5 eBay Digital Density regions

1. Kauno apskritis
2. Vilniaus apskritis
3. Panevėžio apskritis
4. Klaipėdos apskritis
5. Utenos apskritis

The top eBay Digital Density region is not located in the NUTS3 region of capital city Vilnius, but instead Kauno apskritis.

eBay is facilitating small business exports



Share of enterprises exporting

100% eBay-enabled small businesses

— compared to only —

5.8% Traditional businesses



Average number of destination markets

46 eBay-enabled small businesses

— compared to only —

3 Traditional businesses



Share of eBay-enabled small businesses exporting to 10+ markets

93%



Total number of markets reached*

211

Top cross-border destination markets for eBay-enabled small businesses

In the EU

1. Germany
2. France
3. Italy
4. Spain
5. Austria

Outside the EU

1. United States
2. United Kingdom
3. Australia
4. Canada
5. Israel

Top product categories exported by eBay-enabled small businesses

1. Auto parts
2. Clothes, shoes & accessories
3. Home & Garden
4. Health & Beauty
5. Business, Office & Industrial

*Includes countries and territories.



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