

eBay in Luxembourg

Helping small businesses succeed

eBay Digital Density in Luxembourg

-  Highest population
-  Highest GDP per capita



eBay Digital Density regional ranking

1. Luxembourg

eBay is facilitating small business exports



Share of enterprises exporting

100% eBay-enabled small businesses

— compared to only —

6.3% Traditional businesses



Average number of destination markets

23 eBay-enabled small businesses

— compared to only —

5 Traditional businesses



Share of eBay-enabled small businesses exporting to 10+ markets

81%



Total number of markets reached*

118

Top cross-border destination markets for eBay-enabled small businesses

In the EU

1. Germany
2. France
3. Italy
4. Spain
5. Austria

Outside the EU

1. United Kingdom
2. Switzerland
3. United States
4. China
5. Japan

Top product categories exported by eBay-enabled small businesses

1. Auto parts
2. Home & Garden
3. Home appliances
4. PC & Video gaming
5. Coins



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*Includes countries and territories.